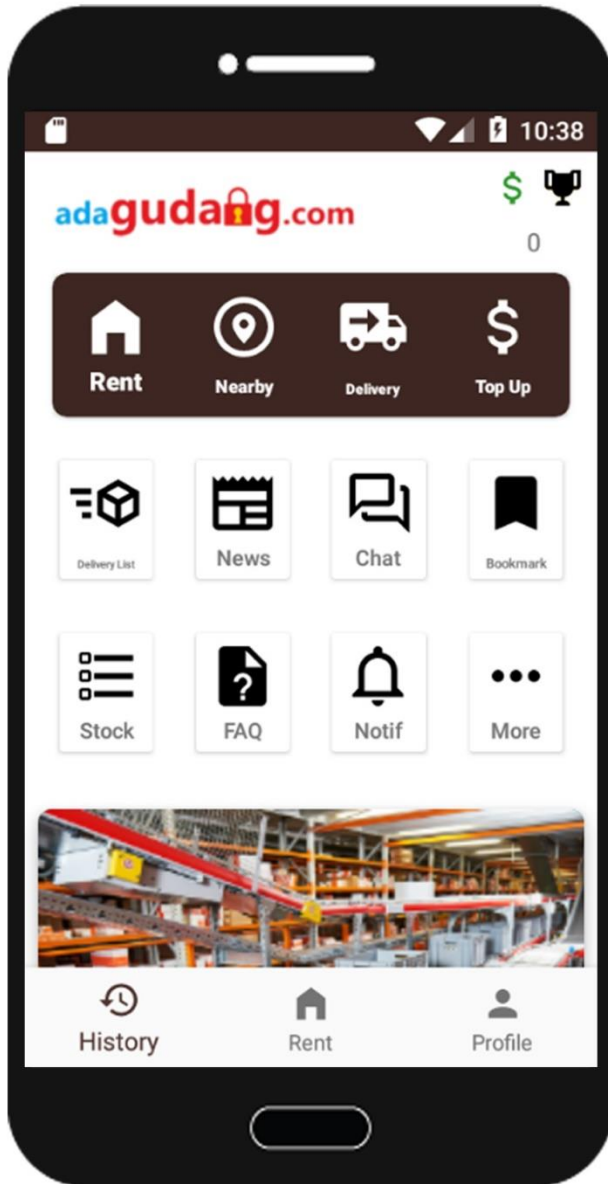




*adagudang*

Rent Space with meters rather than whole place

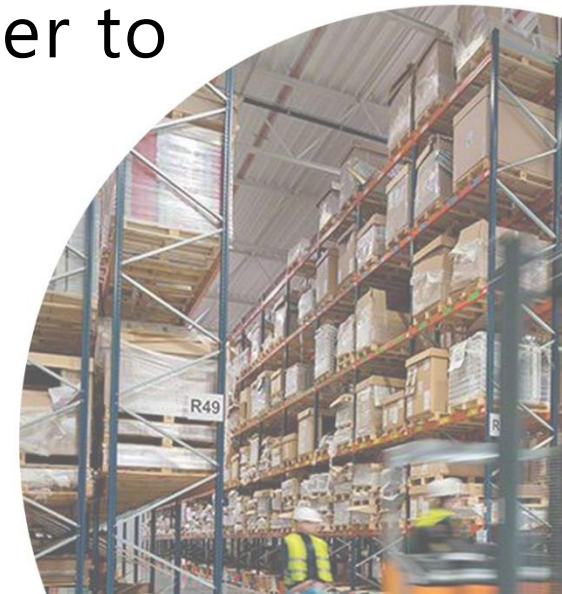




# WHO WE ARE ?

**ONLINE WAREHOUSING MARKETPLACE**  
application used by people who want to rent a warehouse/space in order to maximize efficiency and cost.

- > Focused on the **259 trillion IDR available market for warehousing.**
- > We are now at pre-launch stage

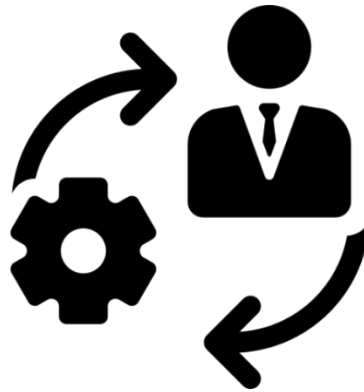




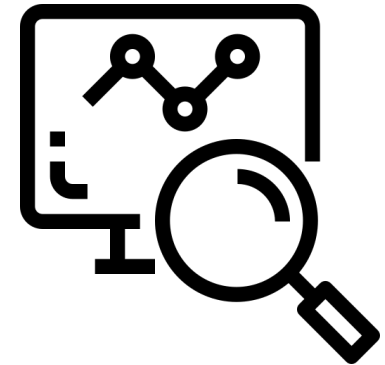
# THE PROBLEM



Unused/Idle  
Assets



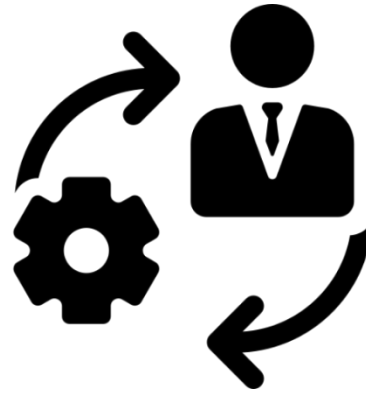
Inefficient  
Renting  
System



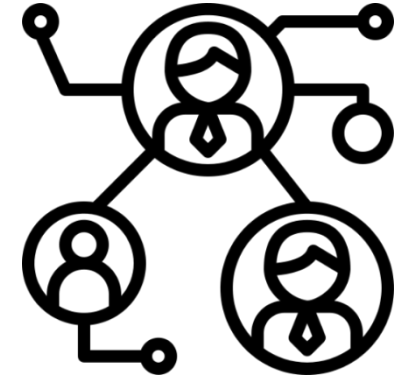
Search  
Problem



Find Your  
Desired Space



Rent as  
Needed



High Traffic



***THE SOLUTION***

# *WAREHOUSE MARKET SIZE*



2020

Estimated Number of UMK & UMB on 2020



2015

Number of UMK & UMB until 2015



<2010

Number of UMK & UMB until 2010



6.822.557

<2010

Number of UMK & UMB until 2010

11.795.889

2015

Number of UMK & UMB until 2015

20.406.888

2020

Estimated Number of UMK & UMB on 2020

# *UMK USERS MARKET SIZE*

# ***BUSSINESS MODEL***

We take 10% commission on each transaction



# ***BUSSINESS MODEL***

We take 10% commission on each transaction

**IDR 25,9  
Trillion**

Rent with  
Adagudang  
10% of Available  
Market

**IDR 35.000  
Average Fee**

IDR 5.000/m<sup>2</sup>/day  
10 m<sup>2</sup> for 1 week

**IDR 207 Billion  
/ Month**

Revenue  
Projected by 2022



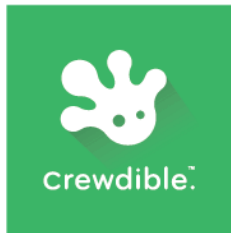
# *Proprietary technology/expertise*



# *COMPETITION*



square meter ( $\text{m}^2$ )



cubic meter ( $\text{m}^3$ )

**Pakdé**

rack only



waresix

minim per  $100\text{m}^3$

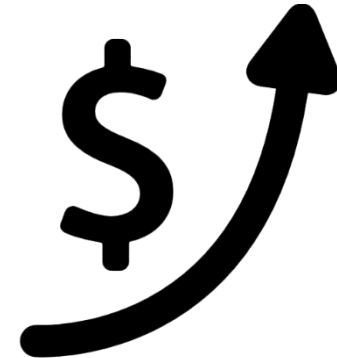
# *WHY WE ARE BETTER ?*



All Types  
of Space



Trusted Key  
Partnership

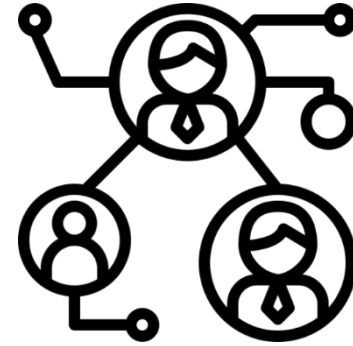


All Warehouse  
and Distribution





# GO-TO-MARKET STRATEGY



Social Activities



First Transaction Discount



Internal Marketing

# REVENUE



Application  
Release and  
Optimize



Hire More  
People



Next Moves:  
**FMCG**  
**Marketplace**

Rp 207  
Billion Gross  
Revenue / Month  
(after 3 years)